



Laura Banasiewicz, CFP®

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## MY BACKGROUND

I was born and raised in South Bend, Indiana where I was the youngest of three children. I graduated from LaSalle High School and in 1985 I earned a Bachelor's Degree in Financial Planning from Purdue University in West Lafayette, Indiana. I started my career as a Financial Advisor with a credit union in Indiana and am proud to have just celebrated my 20<sup>th</sup> anniversary with Allegacy. My husband and I live in Winston-Salem with our two grand-dogs, Bo and Maverick. We have two boys, Ben and Jacob who are now pursuing careers in medicine and aviation.

## HOW I PRIORITIZE MY WELLNESS

My husband and I enjoy taking our grand-dogs for walks in the evenings. We love the outdoors and spend our vacations every year with our two sons hiking in different locations around the country (and sometimes around the world). We also enjoy going to live musicals and theatre events with our friends.

## WHY I BECAME A FINANCIAL ADVISOR

I spent the first two years of college at Purdue University majoring in engineering like my father did. However, after taking several financial classes, I discovered my true love was really finance. Luckily, I was at one of two universities in the country that offered a financial planning major. Whether by fate or coincidence, I was on the path to becoming a financial planner. After volunteering with a local financial counseling clinic, I began to understand how working as a financial planner would give me the opportunity to touch people's lives in a very meaningful way.

## WHY I CHOSE ALLEGACY

Choosing to work for Allegacy allows me to focus on what is important to me – the future of my clients and their families. By taking the time to listen to my clients to find out what is important, I am given the opportunity to make a difference in their life. Together we are able to define personal and financial goals and design a plan to help accomplish those goals.