



Samuel E. Critz, Jr, CFP® CFS\* Financial Advisor scritz@allegacy.org 336.794.7058

## MY BACKGROUND

I was born and raised in Mount Airy, North Carolina, where my family and I still live. We have strong ties to the local community. My wife Becky and I and both of our boys, Ryan and Austin, all graduated from North Surry High School, (go Hounds!). I received my degree from Berea College, in Berea Kentucky, in Industrial Technology Management.

## **HOW I PRIORITIZE MY WELLNESS**

Like the Credit Union, my goal is to prioritize my total wellness. Like a lot of folks, I have some tough family health history issues. I enjoy spending my free time doing everything from hiking to cycling, or time in the gym.

## WHY I BECAME A FINANCIAL ADVISOR

My parents taught me about budgets and saving early in life. After spending over a decade in an engineering role in manufacturing, I (like many folks in our area) was laid off when the textile mill closed. We had always saved and had our emergency fund, but I realized not everyone had been taught the basics of financial planning. I felt a strong desire to help others plan for all of life's financial events. I started by getting my insurance and securities licenses with Nationwide Insurance. I was fortunate to come to Allegacy and go back to school for the CERTIFIED FINANCIAL PLANNER™ certification. This has given me the pleasure of helping others with all of the financial stages of life. I help with things like, how to save and how much, or how to take retirement savings and turn it into retirement income.

## WHY I CHOSE ALLEGACY

I like to think Allegacy and I chose each other. My core beliefs and Allegacy's corporate culture are aligned so we have shared goals of community involvement, doing the right thing for our members, and helping folks make smart financial choices. I feel successful when the members with whom I work realize financial planning is a path we walk together to help them achieve financial freedom.