

## **Allegacy Enhances Corporate Wellness Program Through Partnership with Novant Health**

*By Allegacy Federal Credit Union*

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*Allegacy Federal Credit Union today announced a partnership with Forsyth Medical Center and Novant Health that will help take its existing corporate wellness program to the next level. Employees learn details at all hands meeting on federal holiday.*

WINSTON-SALEM, N.C. – In an ongoing effort to improve employee health, Allegacy Federal Credit Union executives today announced a partnership with Forsyth Medical Center and Novant Health that will help take its existing corporate wellness program to the next level. Details of the enhanced program, including employee incentives for participation, were rolled out today, a federal holiday, at an all employee meeting led by Allegacy’s Corporate Wellness Team and benefits company, JBA Benefits.

“Employees are our greatest investment,” said Ashley Kohlrus, assistant vice president of human resources and corporate wellness chair for Allegacy. “While wellness programs take a few years to show returns in terms of reduced healthcare costs, we believe a company culture built around wellness pays dividends daily in the form of lower absenteeism, enhanced productivity and overall employee well being.”

Through the new partnership with Forsyth Medical Center and Novant, the most significant additions to the program include:

- **Biometric Screenings:** a benchmark checkup to measure blood pressure, cholesterol and glucose levels. Confidential results are explained by a personal health and wellness coach.
- **On-Site Wellness Coach:** to help with goal setting and results tracking.
- **“Fast Pass”:** a dedicated phone number for Allegacy employees and their immediate families as well as same-day access to Winston-Salem Health Care.

“Allegacy’s proactive and comprehensive approach to wellness is the sign of a great employer who understands the value of investing in the health of its employees,” said Miles Atkins, corporate support manager for Novant Health. “We look forward to helping Allegacy employees achieve their personal health and wellness goals.”

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy serves the employees, retirees and families of more than 550 companies throughout the country, offering virtually all personal and business financial services. For more information, visit [AllegacyFCU.org](http://AllegacyFCU.org).

Novant Health is an integrated group of 12 hospitals and a medical group consisting of 1,100 physicians in 351 clinic locations, caring for patients and communities in North Carolina, Virginia and South Carolina. Novant Health is ranked 17th nationally among the 2010 Top 100 Integrated Healthcare Networks, according to an analysis by the SDI health informatics company. Novant plans to invest \$1.5 billion in facilities and medical technologies over the next five years.

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