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## **JBA Benefits' Smart Choice Series To Highlight Health Care Reform And Its Impact**

**Winston-Salem, N.C., May 26, 2011** – Five influential leaders in the health care industry will participate in the Smart Choices Series titled Health Care Reform And Its Impact offered by JBA Benefits on Tuesday, June 7, 2011. The panelists will discuss the future of health insurance, employer health programs and the health care delivery system.

Featured experts include:

- Paul M. Wiles, President/CEO, Novant Health
- Jason Cogdill, Corporate Counsel for ProBenefits
- Ted Hamby, Deputy Commissioner of the NC Department of Insurance
- Mel Schlesinger, RHU, REBC, President- Elect for National Association of Health Underwriters
- Chad V. Blankenburg, NC Sales Manager for The Cason Group

Julie George, managing director of JBA Benefits, will moderate the panel.

“The Affordable Care Act (ACA) was passed a little over a year ago and there is a continued need for education on this complex legislation,” said George. “While it is being implemented in stages, the changes will have a profound impact on the health and well-being of families, businesses and the economy. This panel will address what the community and our customers should know and what it means to their business and employees.”

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The Affordable Care Act is expected to be fully implemented by 2014. That's when several of the more groundbreaking provisions such as mandated individual health care policies and a ban on the denial of insurance coverage due to pre-existing health conditions will take effect.

The Smart Choices Series will be held in the community room at Allegacy Federal Credit Union, 1691 Westbrook Plaza Drive, Winston-Salem. Networking begins at 8 a.m. with the panel discussion from 9 a.m. – 10:30 a.m. The event is open to the community and pre-registration is requested due to limited space. To register simply log onto [www.JBABenefits.com/workshops](http://www.JBABenefits.com/workshops).

### **About JBA Benefits**

For over 35 years JBA Benefits has provided health, life, disability, dental, long term care and supplemental benefit plans for both individuals and businesses. Our goal continues to be impeccable service after the sale, minimizing the time a small business or human resources director spends handling benefits questions. Our main focus is to provide employee benefit assistance to all of our accounts no matter what size the company. [www.JBABenefits.com](http://www.JBABenefits.com)

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