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The Center For Smart Financial Choices Hosts Grand Opening Celebration and Ribbon Cutting

Winston-Salem, N.C., April 5, 2013 – The Center for Smart Financial Choices (CFSFC) will host its grand opening and ribbon cutting celebration on Tuesday, April 23 from 5:30 p.m. – 7:00 p.m. in conjunction with Financial Literacy Month.

Allegacy Federal Credit Union officially opened the CFSFC, a non-profit organization to assist consumers with the skills necessary to more effectively manage their money, credit, debt and financial planning, last year at its headquarters located at 1691 Westbrook Plaza Drive, Winston-Salem.

CFSFC provides educational courses that focus on preparing individuals for life events such as: first purchases, attending college, marriage, asset building, credit improvement, money management, raising children and pre-retirement.

Financial Wellness Guides at CFSFC use a variety of tools to accommodate different learning styles and to coincide with the stages in a person's life; from a 5-year-old just learning about money to a teenager learning about credit or a newly married couple just starting out.

“The Center for Smart Financial Choice’s goal is to assist people with making smart financial choices by encouraging them to establish healthy personal finance habits throughout their lives,” said Ike Keener, Allegacy President and CEO. “It is important for everyone to possess the skills to be financially successful in life. With these skills comes a brighter future.”

Two local partners, Goodwill Industries and Winston-Salem Forsyth County Schools' Transition Office, have already benefited from CFSFC classes and will be on hand at the grand opening to share the impact it has had on their participants.

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The ceremony will begin at 5:30 p.m. outside and will feature a High School color guard, Mayor Allen Joines as well as Allegacy CEO/President Keener and other local leaders.

To register for the event, please visit the event page here:

<http://www.cfsfc.org/event/plant-the-seed-for-smart-financial-choices/>.

The Center for Smart Financial Choices is a non-profit membership organization. Attend one of the financial education classes for a free trial. If you liked what you learned, become a member of CFSFC and receive one year of classes for free.

Visit CFSFC.org and join today so you can make smart financial choices tomorrow.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of nearly 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 15 convenient locations and seven high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.

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