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Allegacy Investment Group Recognized For Outstanding Performance In Investment Services

Winston-Salem, N.C., September 6, 2013 – Allegacy Federal Credit Union announced that its investment services group, with registered representatives affiliated with broker dealer and Registered Investment Adviser CUSO Financial Services, LP (CFS) received the 2012 Keystone Award at the recent CFS annual conference.

Allegacy Investment Group received the top level gold award based on significant growth of its investment and insurance program revenues throughout the year. The annual awards are presented by CFS as a way to recognize outstanding investment and insurance programs for their dedication to high standards, commitment to superior service and outstanding performance that helps each organization meet and exceed its goals.

“At Allegacy, we believe that the financial planning process is a personal and individualized process, unique for each member,” said Cathy Pace, Allegacy CEO. “Our professionals work one-on-one with our members to analyze current financial conditions, help set financial goals and then create a plan that best addresses their needs. By doing this we exemplify our mission to help members make smart financial choices in whatever stage of life they are entering.”

Through CFS, Allegacy Investment Group provides a wide array of options including investment planning, retirement and retirement income planning, life and long-term care insurance as well as estate planning.

For additional information, please call 336-774-3400 or visit online at www.allegacyfcu.org.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 15 convenient locations and seven high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.

About CUSO Financial Services, L.P.

Established in 1997, CUSO Financial Services, L.P. (Member FINRA/SIPC) is headquartered in San Diego. With branch offices located nationwide, CFS is a full-service broker/dealer and SEC Registered Investment Adviser offering customized investment and insurance solutions to credit unions. For more information, call 858-530-4400 or visit www.cusonet.com.

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*Non-deposit investment products and services are offered through CUSO Financial Services, L.P. ("CFS"), a registered broker-dealer (Member FINRA/SIPC) and SEC Registered Investment Advisor. Products offered through CFS: **are not NCUA/NCUSIF or otherwise federally insured, are not guarantees or obligations of the credit union and may involve investment risk including possible loss of principal.** Investment Representatives are registered through CFS. Allegacy Federal Credit Union has contracted with CFS to make non-deposit investment products and services available to credit union members.*