



Contact:

Jenni Pleasant
Allegacy Federal Credit Union
336.774.2888

Karen Jarvis
The Message Factory PR
336.575.6102

Allegacy Offers Health Insurance Marketplace Assistance

Winston-Salem, N.C., September 27, 2013 – Prior to the government’s health insurance marketplace opening on October 1, Allegacy Business Solutions; a wholly owned subsidiary of Allegacy Federal Credit Union has announced it will offer consumers assistance with the new online healthcare enrollment process.

Allegacy has a specially trained team of individuals, who will advise consumers on how the new health care reform laws may affect them, provide assistance with enrolling in the online health insurance marketplace and the items needed to complete the application, and begin exploring plan options.

“Our team has been following and preparing for the pending changes for several years,” said Liz Gallops, Individual Specialist and Account Manager, Allegacy Business Solutions. “During this time we realized there aren’t enough ‘troops on the ground’ who are able to provide answers and assistance for the 1.5 million uninsured North Carolinians. We want to support and encourage consumers to not get overwhelmed with the process.”

This free service is available to members as well as the general public. Assistance will be available at seven of Allegacy’s financial locations beginning October 1, 2013 through March 2014. Hours vary for each location.

- Clemmons, 6320 Allegacy Way - Mondays and Wednesdays from 8:30 a.m. – 1:30 p.m. and Fridays from 1 p.m. – 6 p.m.
- Kernersville, 212 Mountain Street - Mondays and Wednesdays from 8:30 a.m. – 1:30 p.m. and Fridays from 1 p.m. – 6 p.m.

- Westbrook, 1691 Westbrook Plaza Drive - Mondays and Wednesdays from 8:30 a.m. – 1:30 p.m., Tuesdays and Thursdays from Noon – 5 p.m. and Fridays from 1p.m. – 6 p.m.
- North Patterson, 4680 North Patterson Ave. - Mondays and Wednesdays from 8:30a.m. – 1:30 p.m., Tuesdays and Thursdays from Noon – 5 p.m. and Fridays from 1 p.m. – 6 p.m.
- Parkway Plaza, 1375 Silas Creek Parkway - Tuesdays from Noon – 5 p.m. and Thursdays from 8:30 a.m. – 1:30 p.m.
- Wake Forest Biotech Place, 575 North Patterson Ave. - Tuesdays from Noon – 5 p.m. and Thursdays from 8:30 a.m. – 1:30 p.m.
- Charlotte, 1900 Randolph Road #104 - Monday through Friday from 7:30 a.m. – 4 p.m.

“Helping people understand and comply with the Affordable Care Act’s Individual Mandate is part of our mission to help people make smart financial choices,” said Gallops. “There are still lots of unknowns with the healthcare changes. As we drill down into it, a lot of people will be helped by qualifying for the tax credit. For those who don’t qualify, it’s a good opportunity to reevaluate your current health care options and make sure you have the best coverage possible.”

To learn more, consumers may call 336-774-3400, email insurance@jbabenefits.com or visit <http://www.allegacyfcu.org/home/business/insurance>.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 15 convenient locations and seven high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.

###