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Allegacy Federal Credit Union Announces 5K Event To Benefit The Center for Smart Financial Choices

Winston-Salem, N.C., August 19, 2014 – Allegacy Federal Credit Union, one of the largest credit unions in North Carolina, will host its first Retro Run 5K at Tanglewood Park on Saturday, November 1, 2014.

The 'Making Strides For Financial Fitness' event will benefit The Center for Smart Financial Choices (The Center), a non-profit assisting consumers with the skills necessary to more effectively manage their money, credit, debt and financial planning.

The event will include a 5K route for runners, followed by an interactive course for those out for a day of fun and entertainment. There will be games for all ages, including special décor, music, costumes and dances as participants run through moments in time and see snapshots of different decades starting in the 50s.

"Allegacy is committed to helping our members and the community make smart financial choices," said Cathy Pace, Allegacy CEO. "The Retro Run will provide a fun, interactive way to learn and spread the financial fitness message. We know families are still struggling to make ends meet, so by empowering them with better financial knowledge and teaching children critical savings techniques before they enter adulthood, our communities can only be strengthened."

Better financial habits are one reason Allegacy started The Center in 2012 at its headquarters located at 1691 Westbrook Plaza Drive, Winston-Salem. "Our goal is to help individuals establish healthy financial habits wherever they are in life, young, old or just starting out with their first job," said Betty Ann Falkner, The Center education program manager. "With this information, the chances are greater that these new financial habits become second nature

throughout life. An event like the Retro Run is exciting and we hope folks in the community will learn some helpful financial facts.”

Participants may register for the Retro Run 2014, Making Strides for Financial Fitness at any of Allegacy’s Financial Centers or online at <https://www.eventbrite.com/e/making-strides-for-financial-fitness-a-retro-run-registration-5600471160>.

Entry for an adult is \$15 and \$5 for children 12 and under. Each entry includes a t-shirt, bib number and donation to The Center.

For those unable to participate in the Retro Run, The Center membership is available which provides full educational resources of The Center with courses designed to fit any stage of your financial life. The annual membership fee is: \$15 for students and senior citizens, \$20 for individuals or \$30 for the entire family. Membership further provides you with connections to community resources, credit building and improvement in opportunities to borrow money. More information about The Center or how to become a member can be found at www.cfsfc.org.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 14 convenient locations and seven high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.

About Center for Smart Financial Choices

The Center for Smart Financial Choices provides financial education to help people make healthy choices in dealing with money. A holistic viewpoint is encouraged through the Center’s hands-on approach which incorporates the individual’s strengths, knowledge, values and goals. This education covers every aspect of a person’s life cycle beginning with young ones who learn the value of saving money by paying themselves first to a senior citizen navigating on a reduced income. The Center partners with community agencies, schools and other non-profits to provide this education at convenient locations on or off-site.

www.cfsfc.org

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