

Contact: Chrystal Parnell Allegacy Federal Credit Union 336.774.1105

Karen Jarvis The Message Factory PR 336.575.6102

Allegacy Federal Credit Union Announces New Hire

Winston-Salem, N.C., January 30, 2015 – Allegacy Federal Credit Union, one of the largest credit unions in North Carolina, announced that Donnell Dawson has joined the Allegacy Business Solutions, Commercial Banking team as SBA Business Development Officer.

Dawson has over 10 years' experience in the financial industry. He assists small businesses through the Small Business Administration (SBA) loan financing program and has a wide range of account management and business development expertise. He has worked with fortune 500 and small to mid-size business clients in several industries including manufacturing, retail, financial services, hospitality, consumer products, and technology.

Dawson earned a Bachelor's Degree from Montreat College and served 11 years in the Army National Guard.

"Donnell has a great passion for helping small to mid-size businesses grow and he becomes a valuable teammate with his clients during the process," said Rob Thomas, Vice President of Commercial Banking. "At Allegacy, we are committed to helping businesses achieve results through collaboration and leadership, ultimately helping them make smart financial choices."

Dawson operates out of the Winston-Salem headquarters located 1691 Westbrook Plaza Drive.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 15 convenient locations and eight high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.