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## Allegacy Announces Fundraiser To Benefit Two Local Cancer Charities

**Winston-Salem, N.C., July 2, 2015** – Thousands of pink and teal rubber ducks will soon fill the Ponds of Hope at Allegacy's headquarters in Winston-Salem. The credit union launches a new fundraiser on July 1 to raise awareness and money for Komen Northwest North Carolina and Cancer Services, Inc., two local non-profit organizations that Allegacy sponsors each year.

Allegacy members and the community can make a donation of \$2 for each duck, \$5 for three, or \$20 for a dozen at any of Allegacy's 15 financial centers. Donations can be made <u>online</u> as well. The ducks, with pink representing Komen and teal for Cancer Services, will be assigned the donor's name and placed into the ponds at 'The Park' located at 1691 Westbrook Plaza Drive. The Park, built and dedicated to several Allegacy staff members who fought breast or ovarian cancers, now serves as a tranquil escape for survivors, their families and anyone whose life has been touched by cancer.

The fundraiser will end on September 30. However, prior to the Komen Northwest NC Race for the Cure scheduled for September 26 and the Don't Wait 'DW' Benefit golf tournament on October 8, Allegacy team members will pull two ducks (one pink and one teal) from the ponds to announce winners. The winning members will receive an Allegacy donation of \$250 in their honor, either to Komen or Cancer Services.

## **About Allegacy**

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 15 convenient locations and eight high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.