



Contact:
Chrystal Parnell
Allegacy Federal Credit Union
336.774.1105

Karen Jarvis
The Message Factory PR
336.575.6102

Allegacy Federal Credit Union Hosts Retro Run 5K To Raise Awareness About Financial Wellness

Winston-Salem, N.C., August 3, 2015 – Retro Run organizers are hoping a blast from the past will lead to a promising future of financial wellness for community members. Allegacy Federal Credit Union will host its annual Retro Run 5K at Tanglewood Park on Saturday, October 24, 2015.

The 'Making Strides For Financial Fitness' event will raise awareness about the importance of financial wellness and provide necessary tips to more effectively manage money, credit, debt and financial planning.

The event will include a 5K route for runners, followed by an interactive course for those out for a day of fun and entertainment. There will be games for all ages, including special décor, music, costumes and dances as participants run through moments in time while viewing snapshots of different decades starting in the 50s.

“Allegacy is committed to helping our members and the community make smart financial choices and the Retro Run is a fun way to get people talking about financial fitness,” said Cathy Pace, Allegacy CEO. “We also hope to promote a healthy lifestyle while bringing back some of the nostalgia from long ago. You may see participants dressed like Elvis, dancing the jitterbug, or doing some disco, all while learning some critical savings techniques along the way.”

Registration for the 2015 Retro Run, Making Strides for Financial Fitness can be completed at any of Allegacy’s Financial Centers or online at <http://www.eventbrite.com/e/making-strides-for-financial-fitness-2015-a-retro-run-registration-16657803940>.

Entry for an adult is \$25 and \$10 for children 12 and under. Each entry includes a t-shirt that can be tie dyed onsite at the Run, a bib number, free parking and sponsor tents to check out.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 15 convenient locations and eight high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.

###