



Allegacy, Leading Corporations And Major Health Groups Call For Public Reporting of Workforce Health Metrics

Allegacy is first US organization to publicly report health metrics

Winston-Salem, N.C., February 5, 2016 – Allegacy Federal Credit Union has joined 15 national corporations and health organizations calling for the voluntary public reporting of workforce health metrics. The initiative of the [Vitality Institute](#) is led by a working group of representatives from 16 organizations, including IBM, Johnson & Johnson, Lockheed Martin, Merck, PepsiCo, Unilever and the Robert Wood Johnson Foundation.

Allegacy participated with the group for more than a year to debate best practices for reporting workforce health metrics. Two health metrics scorecards and the report, ‘Reporting on Health: A Roadmap for Investors, Companies, and Reporting Platforms,’ were released late January in Switzerland at the World Economic Forum.

Allegacy is the first organization in the nation to release its [corporate health metrics report](#) to its board, credit union members and stakeholders, and the community. It rates the credit union on categories including leadership, health programs, policies and practices, and health status. “Sharing our wellness information and success stories align with our mission to help individuals be the best they can be,” said Cathy Pace, Allegacy President/CEO. “We believe, one company at any time can help make their entire community a healthier and more vibrant place to live, work and do business. A healthy community is a thriving one.”

Allegacy’s wellness success was highlighted in the report and includes a 94 percent participation rate in the voluntary AllHealth program, a 50 percent reduction in risk factors since 2010, increased employee engagement level of 166 percent and trust level of 225 percent since 2006.

“Business challenges are a given in any industry,” said Jacque Daniels, chief administrative officer, Novant Health and Allegacy Federal Credit Union board of director member. “The transparency that

Allegacy has taken with our board of directors by reporting its corporate health metrics provides me with a greater sense of confidence in the performance, stability and resiliency of Allegacy's employees."

The findings of the Vitality initiative call for companies to report on health; for boards of directors to ask about health as part of how they manage risks that are material to their bottom line; and for investors and shareholders to consider a company's culture of health (or lack thereof) as part of their due diligence.

The Congressional Budget Office predicts Americans' health will be the primary driver of US debt for the next four decades. A large portion of this debt is driven by health issues that are preventable and 75 percent of deaths in the United States are attributable to preventable diseases.

"The solution of the declining health of the United States worker lies inside companies, so if we can invest in employees we can solve a local, regional and national problem," said Garrick Throckmorton, assistant vice president of organization development, Allegacy Federal Credit Union. "At Allegacy, we are extremely proud of the culture of wellbeing that has evolved within our organization and we want to have an influential role in the way wellness is being reshaped in all communities around the country.

The report and the scorecards can be found online at: www.thevitalityinstitute.org/healthreporting.

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 14 convenient locations and eight high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.

About Vitality

The Vitality Group is a member of Discovery Ltd., a global financial services organization offering an incentive-based health and well-being program to employers as part of their benefits program. With a foundation based on actuarial science and behavioral economic theory, Vitality encourages changes in lifestyle that reduce health care costs, both in the short run and long term, by rewarding members for addressing their specific health issues. Vitality well-being programs serve companies in a wide range of sizes and industries, improving individuals' health and wellbeing as well as employers' bottom lines.

For more information, visit www.thevitalitygroup.com

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