

Contact: Chrystal Parnell Allegacy Federal Credit Union 336.774.1105

Karen Jarvis The Message Factory PR 336.575.6102

Cathy Pace Selected As YWCA Woman of Vision

Winston-Salem, N.C., May 5, 2016 – The YWCA of Winston-Salem has honored Cathy Pace, Allegacy Federal Credit Union's President and CEO, with its Community Catalyst Award. She was one of five women to be recognized during the 2016 YWCA Women of Vision event for their knowledge, creativity and leadership for the betterment of the community.

Pace has a long history of community involvement with most affiliations centered on health organizations and non-profits in Forsyth County. She is currently chairperson of the regional advisory group for Wake Forest Baptist Medical Center (WFBMC) Comprehensive Cancer Center, is a board member and vice chair for Hospice Palliative Care of Winston-Salem and on WFBMC's Board of Visitors. She was an early supporter of breast cancer efforts in Winston-Salem and has served on boards for Sara Lee Center for Women's Health, Cancer Services, and the North Carolina Triad affiliate of Susan G. Komen.

Her passion for a healthier community recently led her to co-launch Healthy WS, a mission for the city to evolve into a community that embraces a culture of health and wellbeing and ultimately become a top 50 metro city by 2020. "We have a vision of Winston-Salem becoming a nationally recognized model city where its people are active, happy, connected, supported, stable, secure and passionate," said Pace. "It's really important for us to create a culture of wellbeing in order to attract and retain jobs here in our city."

Pace already has success creating a culture of wellness at Allegacy. The credit union started its AllHealth program in 2009 and has since garnered local, regional and national health and wellness awards. At Allegacy, the resources and incentives take into account employees' holistic wellness, focusing on many dimensions including physical, emotional, social, financial, and purpose.

"The promise that our organization makes to its employees, members and community is to always do the right thing for their wellbeing," said Pace. "We are extremely proud of this success, and are all dedicated to helping our community embrace wellness, all aspects of it, and to be the best community it can be."

About Allegacy

Allegacy is one of the largest credit unions in North Carolina, with members throughout the world. Founded in 1967 in Winston-Salem, Allegacy has a broad membership base open to anyone in our community. Current members also include the employees, retirees and families of over 600 companies throughout the country. Allegacy offers virtually all personal and business financial services. Allegacy Financial Centers are concentrated in the Triad area with 14 convenient locations and eight high school student-run credit unions in the Winston-Salem/Forsyth County School system. For more information, visit AllegacyFCU.org.