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Allegacy Federal Credit Union Named As A 2016 Healthiest 100 Workplace In America

Winston-Salem, N.C., August 31, 2016 – Allegacy Federal Credit Union has been honored as one of the 2016 Healthiest 100 Workplaces in America, competing with over 5,000 organizations of all sizes across the United States.

Winners were chosen based on their commitment to employee health and exceptional corporate wellness programming, and will be recognized at the Corporate Wellness Conference in Washington D.C. in September. The award, presented by Healthiest Employers, evaluated applicants across six key categories: vision, culture/engagement, learning, expertise, metrics and technology. Applicants were evaluated with the proprietary Healthiest Employer Index, a 1-100 metric for wellness programming.

Allegacy started the AllHealth Wellness Program in 2009 because it was simply the right thing to do for its employees. Employee participation has increased every year since the inception of the program and is now at 94 percent.

“We are honored to once again be recognized in the top 100 on a national level for Allegacy’s AllHealth wellness efforts,” said Cathy Pace, Allegacy President and CEO. “Doing right for our wellbeing and for the wellbeing of our members is why I come to work each day. Doing right is at our core. It embodies who we are, influences how we look, what we say and the way we help our members and each other be our best.”

The Allegacy AllHealth program takes into account holistic wellness, as opposed to focusing on a more singular definition of wellness such as physical fitness, for example. Dimensions include physical, emotional, social, financial and purpose. Offered are biometric screenings to determine benchmarks regarding blood pressure, cholesterol and glucose levels, an on-site

workout facility and wellness coach, subsidies to purchase healthy food items, access to mental health providers, onsite massages and career development resources.

Financial incentives include health savings and flexible savings account contributions, additional paid time off, health insurance premium reductions, wellness related gift cards, race registration fee reimbursement and incentives tied to YMCA engagement. Allegacy has partnerships with numerous health organizations such as Novant, YMCA of NWNC, Vitality Institute and the UNC School of Public Health, which helped design a wellness ROI calculator that takes into account the overall impact that occurs when investing in employee wellbeing.

“Our greatest sense of pride is the fact that our risk factors per employee have been reduced from 2.4 in 2010, to a mere 1.2 today,” said Annette Knight, Allegacy chief experience officer. “When our program began, we had approximately 33 percent of our organization with high blood pressure, totaling 102 employees. Each year, we have experienced successive drops in this category and now have 17 employees with high blood pressure, which is an 83 percent reduction.”

The wellness achievements and related innovations were also recognized as Allegacy became the first company in the nation to release its corporate health metrics report to its board, members and community. Allegacy also recently partnered with the YMCA, offering the AllHealth Wellness savings account which offers financial rewards for visits to the YMCA. Members are provided the opportunity to earn higher returns on savings based on the number of times a member visits the YMCA each month.

About Allegacy

For nearly 50 years Allegacy has helped its members, employees and the communities it serves be their best by helping people make smart financial choices. By doing right Allegacy has become one of the largest credit unions in North Carolina serving over 129,000 members worldwide with over \$1.2 billion in assets and an additional billion dollars in assets under management in its financial planning group.

With roots in Winston Salem, Allegacy has 12 convenient locations and eight high school student-run credit unions in the Triad. Allegacy offers personal and business financial services to help a broad membership base including the employees, retirees and families of over 680 companies throughout the country be their best. To learn more, visit AllegacyFCU.org.