



Brandon Vickers
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MY BACKGROUND

I was born in Winston-Salem and raised in Pfafftown, North Carolina. I grew up on a horse farm where we raised, boarded and trained Foundation Quarter Horses and were extensively involved in equine and animal rescue. After graduating from Bishop McGuinness Memorial High School, I attended Appalachian State University and most recently completed a double major in Finance and Economics from Winston-Salem State University, as well as an MBA. My wife Melissa and I celebrated 13 years together this past year and we have two amazing daughters, Stella and Cora.

HOW I PRIORITIZE MY WELLNESS

As a family, we love the outdoors. Often you will find us in the North Carolina mountains hiking and camping. I am also a competitive archer and enjoy time at tournaments and practice.

WHY I BECAME A FINANCIAL ADVISOR

Early in my previous career in Real Estate Brokerage & Development, I was fortunate to work with a variety of clients from various backgrounds. Immediately I noticed the dramatic differences in my clients' levels of financial education and the impacts that had on their financial decisions. Simply put, the more access to knowledge and great advice my clients had, generally the better their financial outcomes. I have always enjoyed teaching, and financial education became a cornerstone of my real estate practice. Once it became practical to do so with our growing family, I began pursuing Financial Planning as a formal course of study, having identified the role of Financial Advisor/Planner as the next most impactful step in my career.

WHY I CHOSE ALLEGACY

I chose Allegacy because I am able to focus on doing the right things for the right reasons for my clients. Having spent several years in commercial banking and brokerage houses, I was unable to find a culture that matched my desire and commitment to serve my clients in the most holistic way. I am very grateful to have found and joined a like-minded program here at Allegacy Investment Group.