



Connor Reid  
CFS\* Financial Advisor

[creid@allegacy.org](mailto:creid@allegacy.org)  
336.774.0581

## MY BACKGROUND

I was raised in High Point, NC as the youngest of 3. I attended high school partially at High Point Central, before moving to St. Louis. I returned to NC to earn a Bachelor's Degree from Elon University. I started my career as a Financial Advisor with Fidelity Investments in Denver, CO, which gave me valuable insight into some of the major differences between investing through a large brokerage firm or our Credit Union. My wife and dog and I now live in Clemmons and love spending time around Tanglewood Park. Living in close proximity to family was a top priority for us, and influenced our move back to the triad!

## HOW I PRIORITIZE MY WELLNESS

My wife and I love the ability to experience the mountains in the West, as well as to see our parents and the beach in the East. I love all Carolina sports from the Panthers to the Tar Heels. In my spare time, I can either be found going on walks through the park with my wife and dog, or on the golf course.

## WHY I BECAME A FINANCIAL ADVISOR

Growing up, I witnessed my grandparents struggle due to the mismanagement of their money. Looking back, I have realized that the mistakes they made are ones that could happen to almost anyone without the help of a financial professional. Ever since, I have found an extreme interest in the different aspects of finance and investing, so that I can use my knowledge and research to be the one that is able to make a difference to those in similar situations.

## WHY I CHOSE ALLEGACY

Allegacy prioritizes the needs of its members above all else, and strives to accomplish its ultimate goal of improving the lives of those that work with us. This goal directly aligns with the reasons I entered this industry from the beginning. An atmosphere that fosters finding different ways to benefit those around us, and a culture that inherently cares about the people it works with is critical to the long-term success of a business.