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Allegacy Announces Promotions

Winston-Salem, N.C., April 28, 2021 – Allegacy Federal Credit Union, one of the largest credit unions in North Carolina, has announced several promotions within its executive management team.



Brian Vannoy has been promoted to Executive Vice President/Chief Credit and Risk Officer. Vannoy joined Allegacy and its executive management team in 2015 with over 20 years of lending and credit administration experience in both retail and commercial services. He is responsible for mortgage, commercial business services, corporate real estate, security, enterprise risk management, account management, retail lending, and legal and compliance. He is also leading Allegacy's focus on small business banking and lending needs for members and is serving as executive sponsor for the credit union's diversity, equity and inclusion efforts.

Vannoy has earned the prestigious Credit Risk Certification (CRC) from the Risk Management Association. He is currently a board member for the Northwest North Carolina Chapter of the American Red Cross, Winston-Salem State University Foundation where he also serves on the University Endowment Committee, the Greensboro Chamber and the Downtown Winston-Salem Partnership.



Ashley Kohlrus has been promoted to Executive Vice President/Chief Operations and Digital Officer. Kohlrus has been with Allegacy for over 17 years and an executive team member for almost 11 years. She has leadership responsibility for retail banking, digital banking, contact center operations, private banking, business development, financial education, strategic planning, community development and marketing. Kohlrus is leading Allegacy's focus on digital enhancements and the digital banking experience for members.

Kohlrus has earned certifications as Certified Innovation Executive, Certified Chief Executive, SHRM-SCP, and SPHR. She currently serves on the local boards of the YMCA of NWNC, Trellis Supportive Care, and WellQ, along with being Co-Chair for the 2021 and 2022 Winterlark fundraiser benefiting the Cancer Patient Support Program at Wake Forest Baptist Health's Comprehensive Cancer Center. She also serves on credit union industry boards for PSCU's Advisors Plus Steering Council and the Credit Union Executive Society's Carolinas Council.



Annette Knight has been promoted to Executive Vice President/Chief Experience Officer. Knight joined Allegacy in 2013 and currently leads key areas of the credit union that include technology, human resources, learning and performance, and two newly formed departments: analytics and data innovation, and service and support. Most recently, she led Allegacy's internal core technology enhancement project and is currently managing pandemic procedures related to COVID-19. Knight has been part of the executive management team since 2014.

She earned her Senior Professional in Human Resources (SPHR®) certification from the Human Resources Certification Institute and is a Society of Human Resource Management (SHRM) Senior Certified Professional (SHRM-SCP). She is active in the community including serving as chair of the Novant Health Forsyth Medical Center Foundation Board of Directors in 2019-2020 and most recently, board of directors chair of Allegacy Benefit Solutions.

"These three individuals have continued to take on more and more responsibility leading, inspiring and moving Allegacy forward as one of the most successful credit unions in the country," said Cathy Pace, Allegacy President and CEO. "I am very proud of each of their efforts and I look forward to working with the entire executive team as we continue to keep a strong focus on the credit union's mission of providing smart financial choices for our members and ensuring we achieve our strategic goals and initiatives."

About Allegacy

For 54 years, Allegacy has helped its members, employees and the communities it serves be their best by helping people make smart financial choices. By doing right, Allegacy has become one of the largest credit unions in North Carolina serving more than 163,000 members worldwide with over \$1.9 billion in assets and nearly \$1.5 billion in assets under management in its financial planning group. With roots in Winston-Salem, Allegacy has 17 locations and nine high school student-run credit unions. Allegacy offers personal and business financial services to help a broad membership base including the employees, retirees and families of over 1,800 companies throughout the country. To learn more, visit [Allegacy.org](https://www.allegacy.org).