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## Allegacy Federal Credit Union's Darrin Lons Named Finalist for Financial Health First Responder Award

**WINSTON-SALEM, N.C., May 10, 2024** – Allegacy's Darrin Lons was awarded Financial Pathways of the Piedmont's Financial Health First Responder Award at their annual luncheon on April 16.

The event recognized eight individuals who have gone above and beyond to help others improve their financial health and overall wellbeing. Lons was selected as a finalist for this year's award based on his hands-on approach to helping members.



Darrin Lons & Katie Clendenen

"Few people would consider a foreclosure officer worthy of the title financial health first responder," said AVP of Account Management Services, Katie Clendenen, "but Darrin goes out of his way to build relationships with members facing foreclosure. He makes house calls to better understand their situation, providing guidance and attainable options for getting back on their feet and staying in their home." Lons has served as Allegacy's foreclosure officer for 15 years and held numerous roles throughout his career including insurance agent, mortgage loan underwriter, and financial advisor.

"A house is more than just that," said Lons, "it's someone's home, with memories and a history. Most members I work with are in the situation where life has thrown them a curveball. I aim to identify the problem, find out how I can help, and try to keep them in their home. It's an honor to be nominated and named finalist for an award that is focused on helping others."

## **About Allegacy**

For 57 years, Allegacy Federal Credit Union has helped the members, employees, and the communities it serves be their best by helping all make smart financial decisions. Allegacy is one of the largest credit unions in North Carolina, serving more than 176,000 members worldwide with \$2.2 billion in assets and more than \$1.5 billion in assets under management in Allegacy Investment Group, offered through CUSO Financial Services, LP. With roots in Winston-Salem, Allegacy has 19 locations across the Triad and Charlotte areas, and nine high school student-run credit unions. Allegacy offers personal and business financial services to its members, including the employees, retirees, and families of more than 5,000 companies throughout the country. To learn more, visit <u>Allegacy.org</u>.