Allegacy Federal Credit Union Named A 2017 Healthiest 100 Workplace In America

Winston-Salem, N.C., 10/17/17 – Allegacy Federal Credit Union has been named one of the 2017 Healthiest 100 Workplaces in America, by Healthiest Employers, LLC, an organization that evaluates employers' efforts in corporate health.

The award recognizes companies that achieved success in improving the health of their employees through wellness programs and Allegacy, ranked 56 this year, has steadily moved up the rankings for the third year in a row.

Companies honored on the list range in size from 13 employees to over 160,000 employees. More than 5,000 employers from across the country, including 60 Fortune 100 companies, applied for the award. Those selected were judged in six key categories: culture and leadership, foundational components, strategic planning, communication and marketing, programming and interventions, and reporting and analysis.

“We are honored and proud to once again be recognized in the top 100 on a national level for Allegacy’s AllHealth wellness efforts,” said Cathy Pace, Allegacy President and CEO. “We have found that data can be a powerful tool in measuring success and indicating where additional focus is required. We know we are doing right by consistently focusing on the overall wellbeing of our employees. By implementing an engaging, effective and unique wellness program we know it will drive great company culture and business performance.”

Allegacy’s corporate wellness initiatives not only focus on the physical aspects, but emotional, social, financial and purpose as well. The credit union’s recognition also included its utilization of a plan management system that provides in-depth claims data analytics to
monitor both the financial health of the organization as well as the effectiveness of the
wellness initiatives.

Allegacy’s AllHealth Wellness Program began in 2009 and participation has increased every
year since the inception of the program and is now at 94 percent. Its wellness efforts extend
into the community as well through partnerships with numerous health organizations such as
Novant, YMCA of Northwest North Carolina, the Vitality Institute, UNC School of Public
Health, and the Harvard T.H. Chan School of Public Health. Allegacy’s latest partnership,
with UNC Greensboro, is offering the AllHealth Wellness savings account to encourage
financial rewards for members who regularly visit the campus fitness center.

“We certainly believe our mission is to impact our community as well as our employees,” said
Pace. “We will continue to expand that impact by developing more products, services, and
partnerships that separate us from our competition and improve the overall wellbeing of
others.”

About Allegacy
For 50 years, Allegacy has helped its members, employees and the communities it serves be their
best by helping people make smart financial choices. By doing right, Allegacy has become one of the
largest credit unions in North Carolina serving over 138,000 members worldwide with over $1.3 billion
in assets and an additional billion dollars in assets under management in its financial planning group.
With roots in Winston Salem, Allegacy has 15 locations and eight high school student-run credit
unions. Allegacy offers personal and business financial services to help a broad membership base
including the employees, retirees and families of over 700 companies throughout the country be their
best. To learn more, visit Allegacy.org.

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