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Allegacy Federal Credit Union Plans Third Guilford County Location

High Point Financial Center Will Offer Latest Technology, Customer Experience

Winston-Salem, N.C., January 22, 2019 – Allegacy Federal Credit Union is expanding its retail presence in Guilford County with plans to open a third financial center in the county. The new High Point location, at 3015 East River Way, will bring Allegacy’s total to 17 financial centers.

“We are excited about increasing our presence in the Guilford County area, along with the extraordinary opportunity to serve our current and new members more conveniently,” said Cathy Pace, Allegacy President and CEO. “We have dedicated our past few years to making Allegacy a better organization and by expanding our service area we are able to increase opportunities to help our members make positive changes in their financial lives and overall wellbeing with our many services.”

While renovations plans are underway, Allegacy’s High Point financial center is slated to open in Fall 2019. It will feature the credit union’s latest branch experience, similar to its recent launch in Bermuda Run, designed to offer members a variety of innovative ways to do business via a combination of technology options and opportunities for face-to-face engagement with member advisors. Some of those unique options include a new floor plan design with guided experience, inside Interactive Teller Machine technology, an open lobby with teller engagement pods, along with a learning center to host community events and seminars.

“Keeping our members at the center of everything we do, we continually ask what they want to experience while engaging with Allegacy, and innovation, expertise and convenience rise to the top,” said Pace. “Community involvement is another area Allegacy strives to achieve greatness and we will work hard to establish relationships and support the health of our new High Point community.”

About Allegacy

For 51 years, Allegacy has helped its members, employees and the communities it serves be their best by helping people make smart financial choices. By doing right, Allegacy has become one of the largest credit unions in North Carolina serving more than 148,000 members worldwide with over \$1.4 billion in assets and an additional billion dollars in assets under management in its financial planning group. With roots in Winston Salem, Allegacy has 16 locations and eight high school student-run credit unions. Allegacy offers personal and business financial services to help a broad membership base including the employees, retirees and families of over 1,800 companies throughout the country be their best. To learn more, visit Allegacy.org.