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## **Allegacy High Point Location Now Open**

*Grand Opening, Ribbon Cutting Set For Its Third Guilford County Location*

**Winston-Salem, N.C., September 5, 2019** – Allegacy Federal Credit Union will host a ribbon cutting in recognition of the grand opening of its new High Point location at 3015 East River Way on **Wednesday, September 18 at 4 p.m.** This is Allegacy’s third location in Guilford County and 17 financial centers in total.

Located in the Palladium shopping center, the financial center features Allegacy’s latest branch experience designed to offer members a variety of innovative ways to do business via a combination of technology options and opportunities for face-to-face engagement with member advisors. Some of those unique options include a new floor plan design with guided experience, inside Interactive Teller technology, an open lobby with member engagement pods, along with a learning center to host community events and seminars.

“We are excited to be in High Point, increasing our presence in Guilford County to serve our current and new members more conveniently,” said Cathy Pace, Allegacy President and CEO. “Our team is already establishing relationships and we are working hard to support the financial health and overall wellbeing of the High Point community.”

In addition to a ribbon cutting ceremony which will include representatives from the High Point Chamber and various other local leaders, Allegacy is offering special financial product offerings to celebrate the new location. Beginning September 9, for three weeks only, Allegacy is offering auto loan rates as low as 1.99% APR and 1.95% APY on new Money Market Accounts opened through September 27. The limited time offers are available at all Allegacy locations, and more details can be found online at [allegacy.org/GrandOpening](http://allegacy.org/GrandOpening).

Additionally, the High Point financial center team will be out in the community for special 'Meet and Treat' days at these local High Point businesses:

- Monday, September 9 at Tidal Wave Car Wash, free washes for the first 50 cars starting at 10 a.m.
- Tuesday, September 10 at Duck Donuts, free half-dozen donuts to the first 50 people starting at 8:30 a.m.
- Wednesday, September 11 at Amoroso's Bakery, first 150 people will receive a free cupcake on us starting at noon.
- Thursday, September 12 at Ham's Restaurant for Thursday Night Football as the Panthers take on the Buccaneers. The first 50 guests receive an appetizer on us beginning at 7 p.m.
- Friday, September 13 at Southwest Guilford and Ragsdale High School Football Game. The first 100 fans (Cowboys and Tigers alike) get in for free. Gates open at 6 p.m.

### **About Allegacy**

For over 52 years, Allegacy has helped its members, employees and the communities it serves be their best by helping people make smart financial choices. By doing right, Allegacy has become one of the largest credit unions in North Carolina serving more than 151,000 members worldwide with over \$1.5 billion in assets and an additional billion dollars in assets under management in its financial planning group. With roots in Winston-Salem, Allegacy has 17 locations and eight high school student-run credit unions. Allegacy offers personal and business financial services to help a broad membership base including the employees, retirees and families of over 1,800 companies throughout the country. To learn more, visit [Allegacy.org](http://Allegacy.org).