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Allegacy Federal Credit Union Plans First Yadkin County Location

Winston-Salem, N.C., December 17, 2019 – Allegacy Federal Credit Union is expanding its retail presence into Yadkin County with plans to open a financial center in August 2020. The new location, at 912 South State Street, Yadkinville, will bring Allegacy’s total to 18 financial centers.

“We are excited about growing in Yadkin County and being able to serve our current and new members more conveniently,” said Cathy Pace, Allegacy President and CEO. “We are dedicated to the Triad community and expanding the Allegacy footprint throughout the region, increasing the opportunity to help our members make positive changes in their financial lives and overall wellbeing with our many services.”

Renovations to the existing building are currently underway, and while Allegacy’s Yadkinville financial center is slated to open in August, a drive-thru Interactive Teller Machine (ITM) will be installed to begin serving members by Spring 2020. In addition to regular ATM functions, the upgraded ITM technology allows members the opportunity to video chat directly with a member service representative if they need further assistance. The new Allegacy financial center will feature the credit union’s latest branch experience, designed to offer members a variety of innovative ways to do business via a combination of technology options and opportunities for face-to-face engagement with member advisors.

“Our members are at the center of everything we do, and our 400-plus employees are dedicated to creating a member-experience like none other,” said Pace. “As a homegrown credit union, we understand the importance of being a committed part of the community. We look forward to building relationships in Yadkin County to support the overall wellbeing of the community and help Yadkin County residents be their best.”

About Allegacy

For over 52 years, Allegacy has helped its members, employees and the communities it serves be their best by helping people make smart financial choices. By doing right, Allegacy has become one of the largest credit unions in North Carolina serving more than 152,000 members worldwide with almost \$1.7 billion in assets and an additional billion dollars in assets under management in its financial planning group. With roots in Winston-Salem, Allegacy has 17 locations and nine high school student-run credit unions. Allegacy offers personal and business financial services to help a broad membership base including the employees, retirees and families of over 1,800 companies throughout the country. To learn more, visit Allegacy.org.