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Allegacy Federal Credit Union Launches New ADA Compliant Website

Winston-Salem, N.C., February 27, 2017 – Allegacy Federal Credit Union, one of the largest credit unions in North Carolina, launched a new website in February becoming one of the first Triad financial institutions to be compliant with pending regulations under the American Disabilities Act (ADA).

Title III of the ADA requires businesses and nonprofit service providers to make accessibility accommodations to enable the disabled public to access the same services as clients who are not disabled. The Department of Justice, which is responsible for implementing the ADA, is in the process of developing regulations for website accessibility, but is not expected to finalize these regulations until 2018 at the earliest.

“The intent is to make our website accessible for those who are visually or hearing impaired, or who have other disabilities that result in them not being able to access information on the internet without a device or other means,” said Ernie Hanington, Vice President of Information Technology, Allegacy. “While the regulations are not finalized, there is enough evidence based on website compliance tactics and a few federal enforcement actions against nationwide businesses regarding website accessibility to help build a new website that will accommodate a variety of disabilities.”

Some new features on the Allegacy site include text alternatives for any non-text content, content that can be presented in different ways without losing information or structure, ways to help users navigate, find content, and determine where they are on the website, and compatible to assistive web technologies.

“Doing right is at our core and making the Allegacy website accessible to everyone, ahead of pending regulation, is part of doing what’s best for our employees, credit union members and our community,” said Cathy Pace, Allegacy President and CEO. “By delivering on a promise to serve, care for, and help our members build a wellness of body, mind and wallet, redesigning our website was one more way to provide valuable resources to help all of our members, and each other, be our best.”

The new website accessibility features will also assist the growing ‘over 65’ population as seniors face challenges with sight, arthritis and mobility, hearing impairment, and/or many other medical conditions that make it harder to use a computer.

If members have any questions regarding the new website’s accessibility features, please contact Allegacy at 336-774-3400 or at www.allegacyfcu.org.

About Allegacy

For nearly 50 years, Allegacy has helped its members, employees and the communities it serves be their best by helping people make smart financial choices. By doing right, Allegacy has become one of the largest credit unions in North Carolina serving over 129,000 members worldwide with over \$1.2 billion in assets and an additional billion dollars in assets under management in its financial planning group.

With roots in Winston Salem, Allegacy has 12 convenient locations and eight high school student-run credit unions in the Triad. Allegacy offers personal and business financial services to help a broad membership base including the employees, retirees and families of over 680 companies throughout the country be their best. To learn more, visit AllegacyFCU.org.